Electronic Acl	Electronic Acknowledgement Receipt					
EFS ID:	8043360					
Application Number:	09695216					
International Application Number:						
Confirmation Number:	2292					
Title of Invention:	System and method for estimating prevalence of digital content on the world-wide- web					
First Named Inventor/Applicant Name:	Gregory J. Lauckhart					
Customer Number:	61834					
Filer:	Sergio D. Filice					
Filer Authorized By:						
Attorney Docket Number:	600193-026					
Receipt Date:	19-JUL-2010					
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Time Stamp:	16:09:18					
Application Type:	Utility under 35 USC 111(a)					

Payment information:

Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Transmittal Letter	NNR11_Transmittal_7-19-10.	64662	no	2
Transmittal Ecited	pdf	277798aac3f81d7602709899aeb1bc6147e a220f		_	

Warnings:

Information:

2	Power of Attorney	POA_The_Nielsen_Company_U	88565	no	2	
Pov	Tower or Attorney	S_LLC.pdf	58e80d64f9b77b7bc3901b1026d26d13af9 62d8a	110		
Warnings:						
Information	.					
3	Change of Address	NNR11_Change_Corresponden	1348181	no	2	
	change of Address	ce_Address_7-19-10.pdf	d084bf0dc45b890043e54ca721c169c01aaf 68cc	110		
Warnings:						
Information						
4	Assignee showing of ownership per 37	NNR11_3_73b_Statement_7-19	432783	no	2	
•	CFR 3.73(b).	-10.pdf	46679d42feaa0bf27a78e528d848dcdbe97 c89d7	110		
Warnings:						
Information						
5	Miscellaneous Incoming Letter	NNR11_Additional_Assign_Info	47929	no	1	
		_for_3_73b_Statement.pdf	7a0acb58f235e1822e283609f182145772d2 14ff			
Warnings:						
Information						
6	Miscellaneous Incoming Letter	NNR11_Assignment_Filed.pdf	160793	no	3	
, and the second			e4832616c726b2cd1a7fa81cc661739ff93d c861			
Warnings:						
Information:						
	Total Files Size (in bytes)			42913		

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.